HOL ENTERTAINMENT PRESENTS

The Genesis

THEGENESIS.LAMBATOKEN.COM

BUILDING THE BIGGEST SHARING ECONOMY

POWERED BY LAMBATOKEN

The Genesis

ABOUT THEGENESIS SHOW

TheGenesis show marks the start of a revolutionary next-gen Web3 fractional ownership model, empowering fans, viewers, and communities by redistributing over 50% of its revenue. By seamlessly merging blockchain technology with entertainment, TheGenesis champions inclusivity, fuels global participation, and transforms passive audiences into active stakeholders, paving the way for one of the largest shared-value ecosystems the world has seen.

LAMBABROS DEALS

The Genesis

OUR

Vision

Driving the rapid transition of the entertainment industry into blockchain technology.

OUR

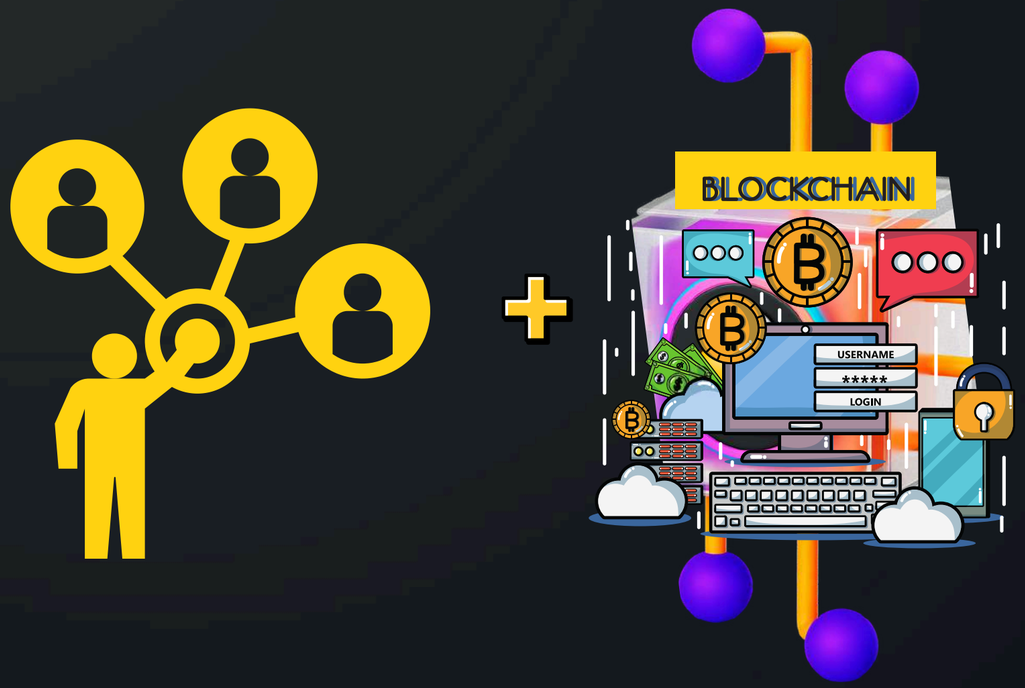
Mission

Establishing the most impactful movement for blockchain adoption by tokenizing entertainment and creating the largest shared-value ecosystem.

LAMBABROS DEALS

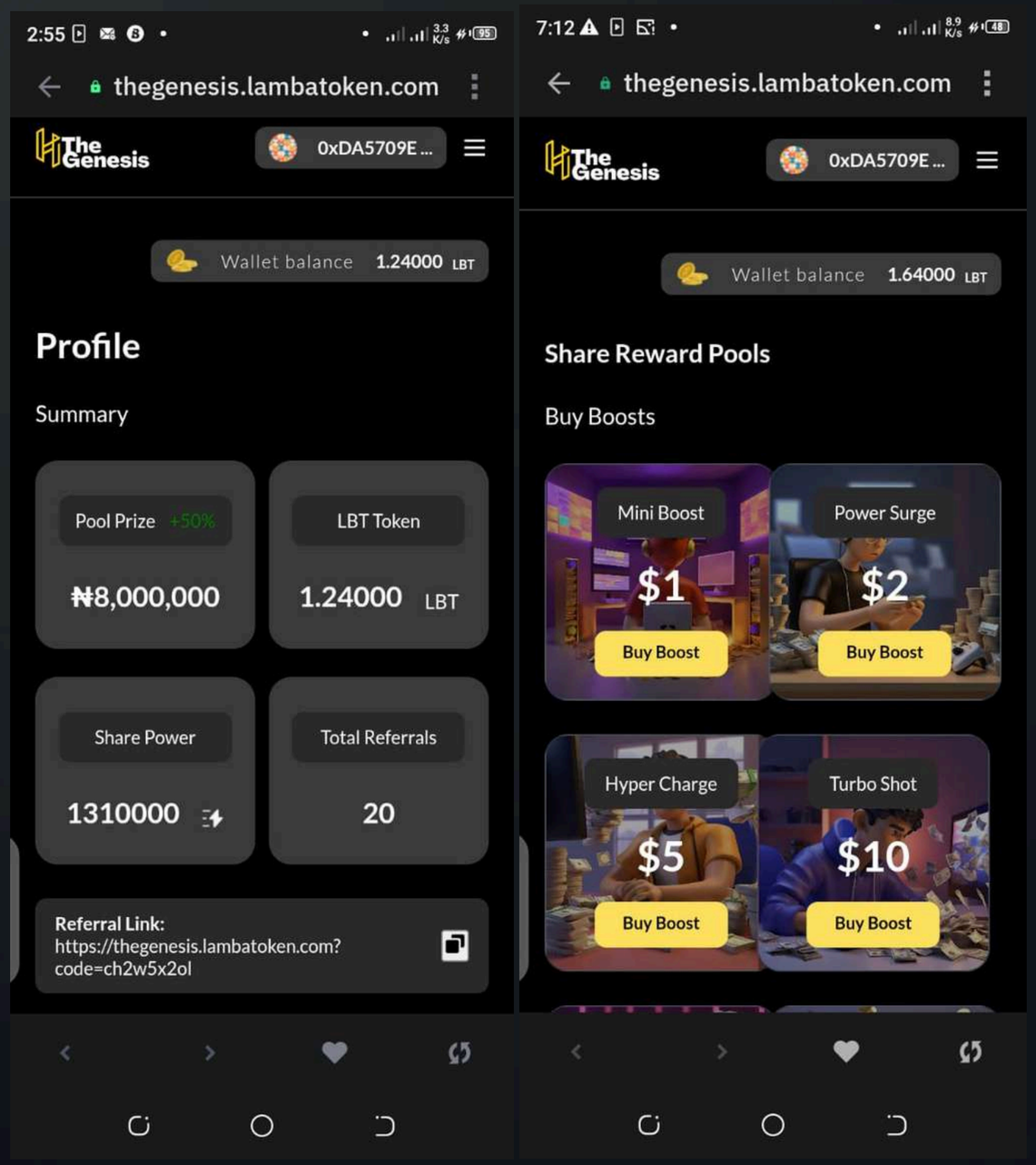
THE PROBLEM

In traditional entertainment sectors, all revenue generated from events is retained by industry stakeholders, while fans, viewers, and supporters receive no financial rewards despite their time, engagement, and monetary contributions. When only a select few benefit financially from an industry, it limits its potential as an inclusive economy that fosters widespread prosperity.



THE SOLUTION

Harnessing blockchain technology to enable decentralization, transparency, divisibility, and global participation. We are building a shared-value system that allows fans, viewers, and community members to meaningfully benefit from the revenue generated in any tokenized entertainment sector. An event ticket gives you fractional ownership.



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The Next-Gen Web3 Ownership Model

We believe that everyone should share from every streamed event they participate in. By owning what we call Share Power ⚡SP, you have the right to share from the revenue generated through the voting process.

The first tokenized streamed event the community will be sharing from is TheGenesis Reality Show.

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THE SHOW GOAL

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Uniting Web2 and Web3 organizations and solutions to compete for the golden prize while fostering collaboration, exposure, and mutual growth. This initiative drives Web3 adoption into every home through incentivized participation and interactive engagement.

- 16-HOUSEMATES
- 8-GAMERS
- 8-MENTEES
- 1-MANSION
- 30DAYS

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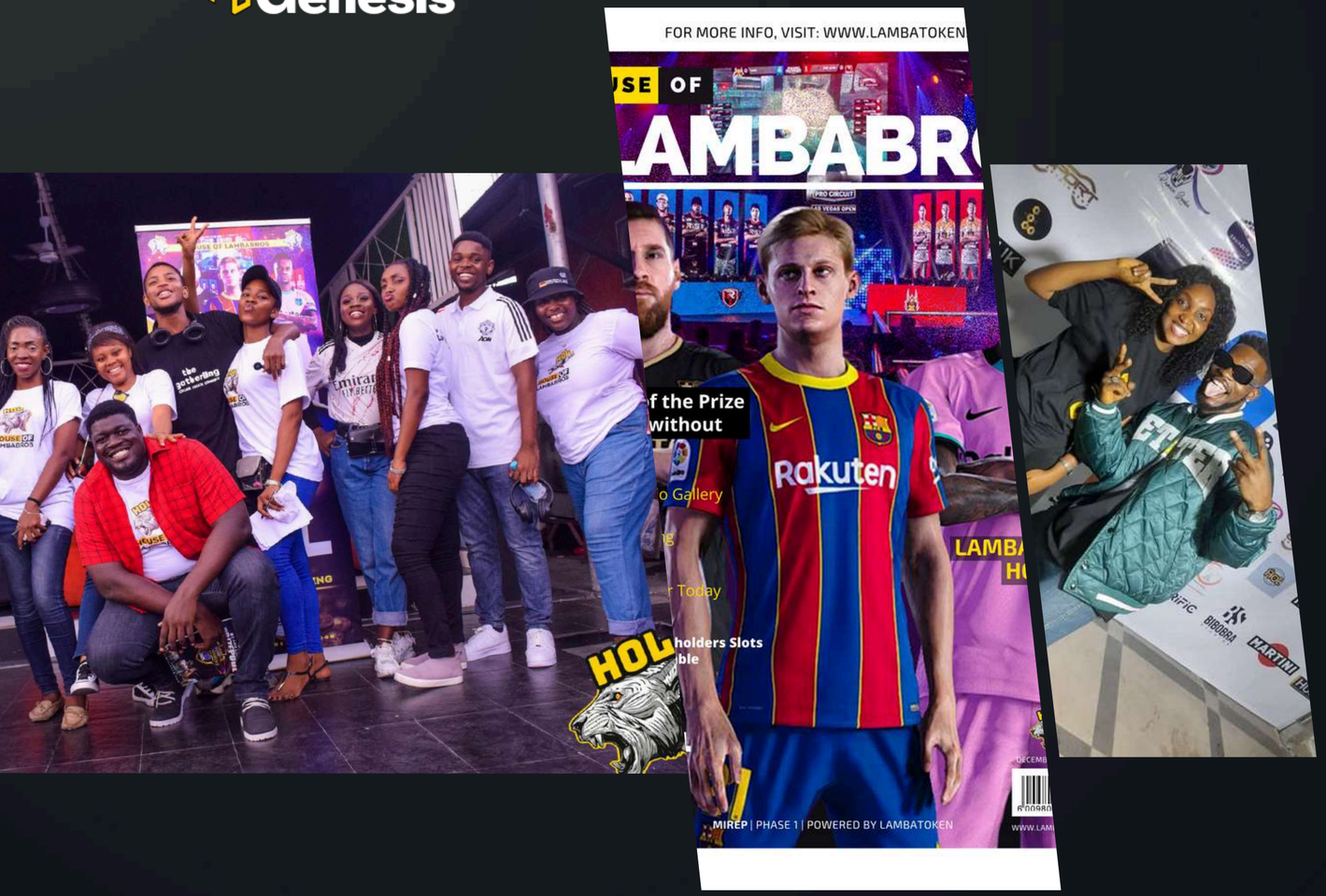

GETTING STARTED

We empower the community to own a stake in the show and ecosystem by accumulating Share Power (⚡SP). There are two primary ways to acquire ⚡SP:

01 Community members can purchase tickets ranging from $1 to $200, with a $1 ticket generating 5,000 ⚡SP.

02 Community members earn matching ⚡SP for every new member that joins the community through them.

During Revenue Distribution, if the total revenue generated from voting fees is $10 million, $5 million will be distributed to ⚡SP holders based on the amount of ⚡SP they hold. If the total share power generated pre-show is 100 million, and Cynthia has accumulated 1 million ⚡SP (representing 1% of the total ⚡SP pool), during distribution, Cynthia will receive $50,000.

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AVAILABLE TICKETS

Join the community and claim your share of the revenue! Only 8 ticket categories. Get yours now to secure your spot, co-own, and earn.

01 $1 = 5,000 Sharepower ⚡SP

02 $2 = 10,000 Sharepower ⚡SP

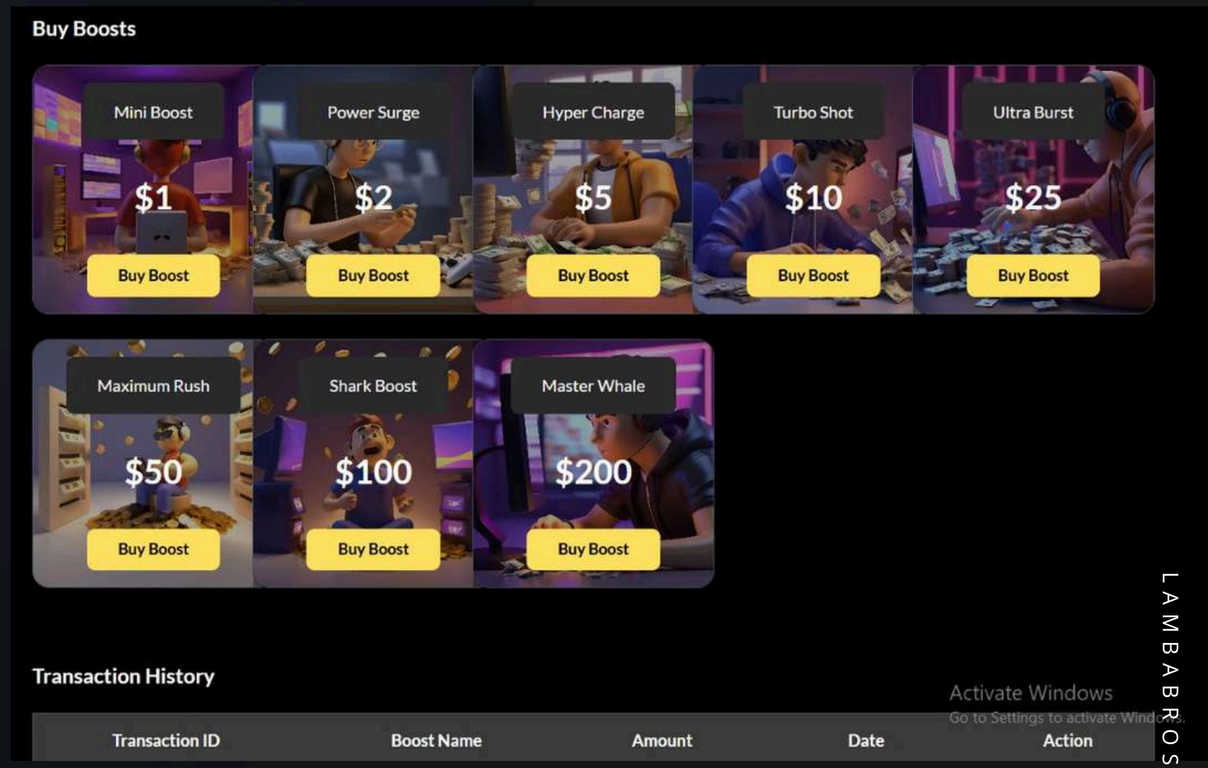
03 $5 = 25,000 Sharepower ⚡SP

04 $10 = 50,000 Sharepower ⚡SP

05 $25 = 125,000 Sharepower ⚡SP

06 $50 = 250,000 Sharepower ⚡SP

Total supply of ⚡SP is 10billion



07 $100 = 500,000 Sharepower ⚡SP

08 $200 = 1,000,000 Sharepower ⚡SP

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EARN FROM TWO REWARD POOLS

Our system is designed to reward both competitors and their supporters in two ways, ensuring a win-win experience for all participants.

01 **Voting Fee Reward Pool**; 50% of voting fees will be automatically distributed to Share Power (⚡SP) holders.

02 **Share Power (⚡SP) Monetization:** After the first event/show, your Share Power (⚡SP) can be transferred, monetized, or gifted on our peer-to-peer marketplace, and fees collected in Lambatoken.

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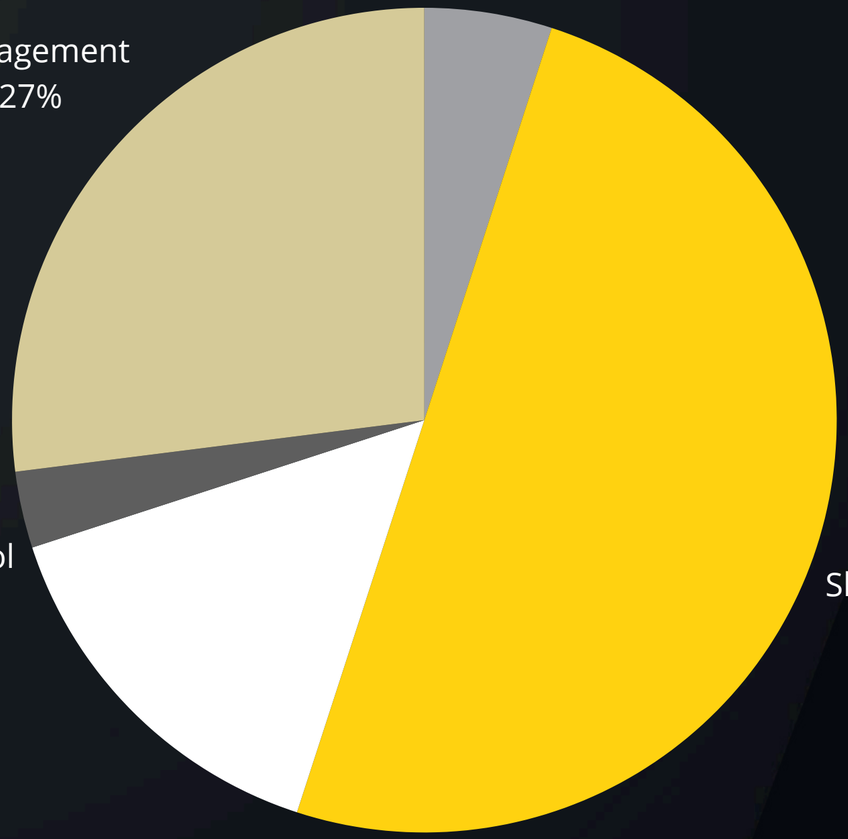
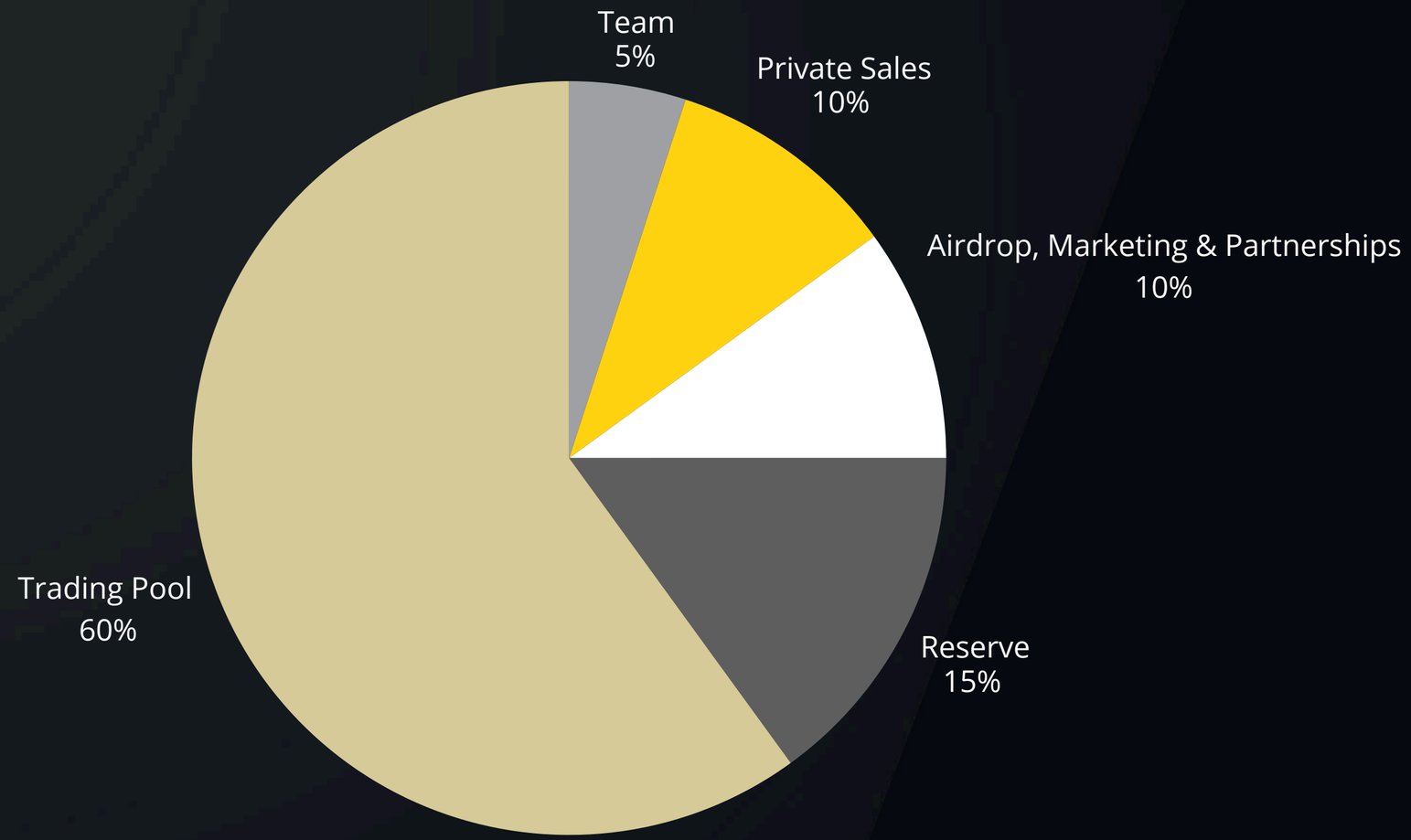
VOTING FEES DISTRIBUTION



⚡SP = 10Billion **Total Supply**

Each show attracts a fresh 5% voting fees lock period of 5years in lambatoken

LAMBATOKEN TOKENOMICS



Total Supply 45,000,000m, scheduled for burn = 40,500,000m
Circulating Supply = 4,500,000m

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OUR 2026 Project

HOL eSports & Blockchain Facility.

For tokenized show tournaments of different regions. One in every strategic country.

CONTENT HOUSE

GLOBAL REALITY SHOW

GLOBAL STANDARD TRAINING FACILITY

First Locations: Nigeria, Ghana, South Africa, Rwanda, Kenya etc.

Other View (Each available space here will be sold to brands.)

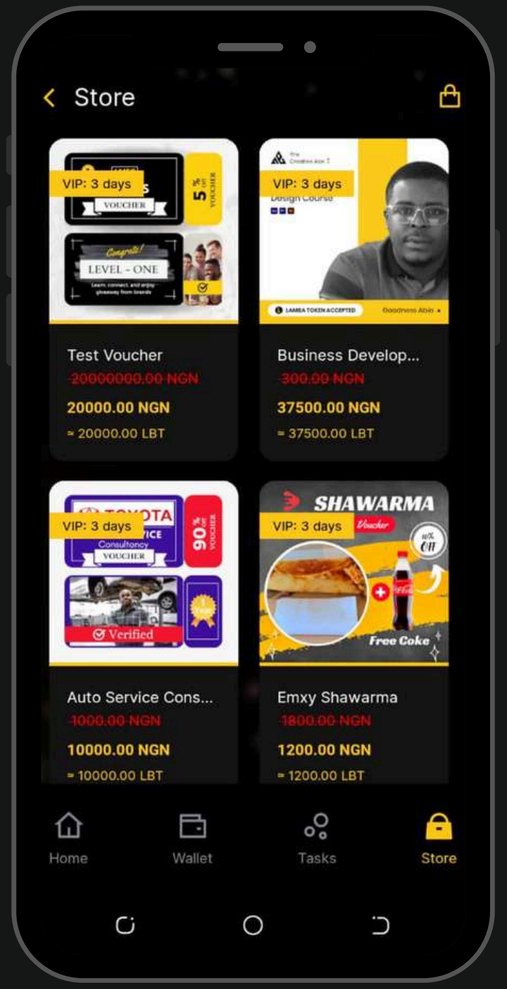
EARLY OPPORTUNITIES

Early adoption opportunities.

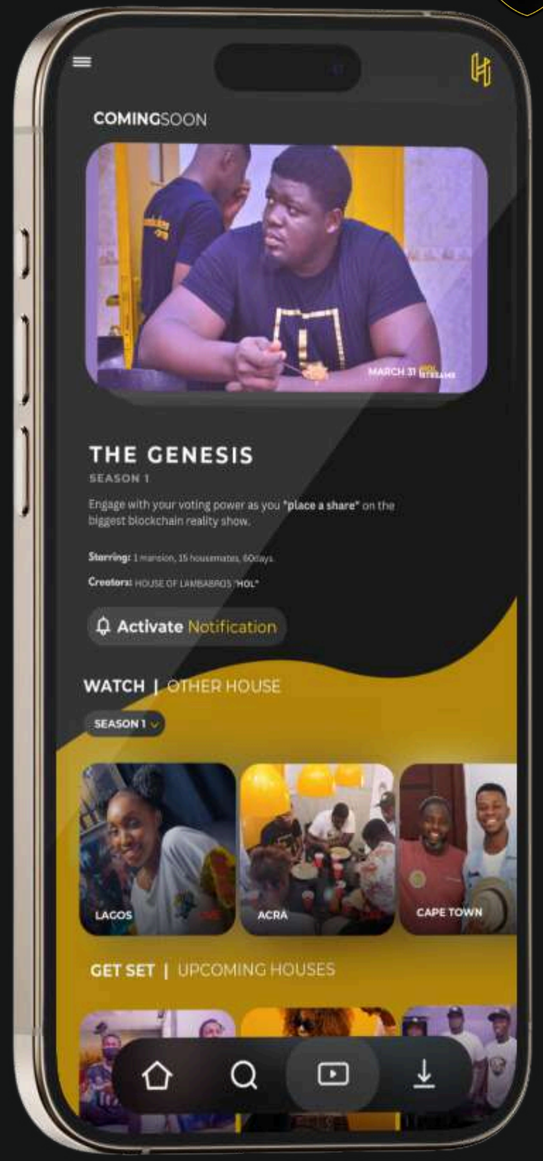
01 First 2,000 community members with 500,000 Share Power ⚡SP and above can moderate the show, cast final votes, and share the moderators' reward pool.

02 All moderators will receive exclusive NFT gift items, which can be resold on our NFT Marketplace within the show voting app and Lambatoken wallet.

03 **Share Power ⚡SP unlock for transfer, gifting, and monetization:** First 10,000 Share Power ⚡SP holders



our NFT Marketplace within the show voting app and Lambatoken wallet.



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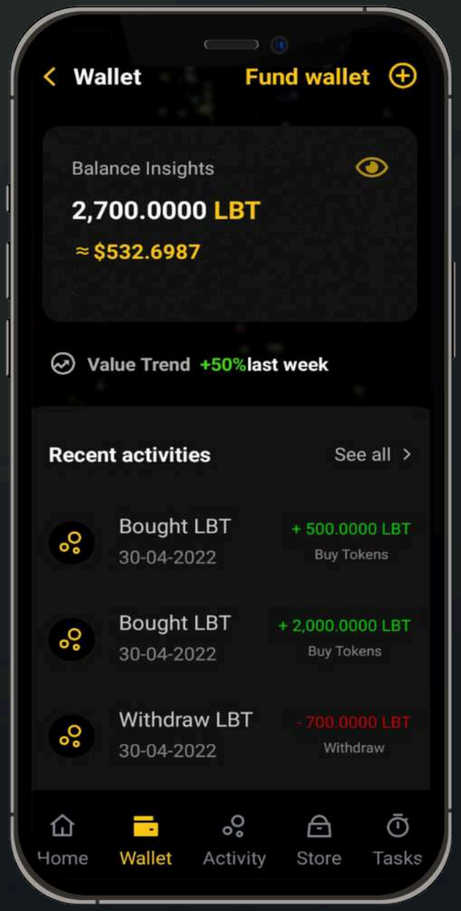
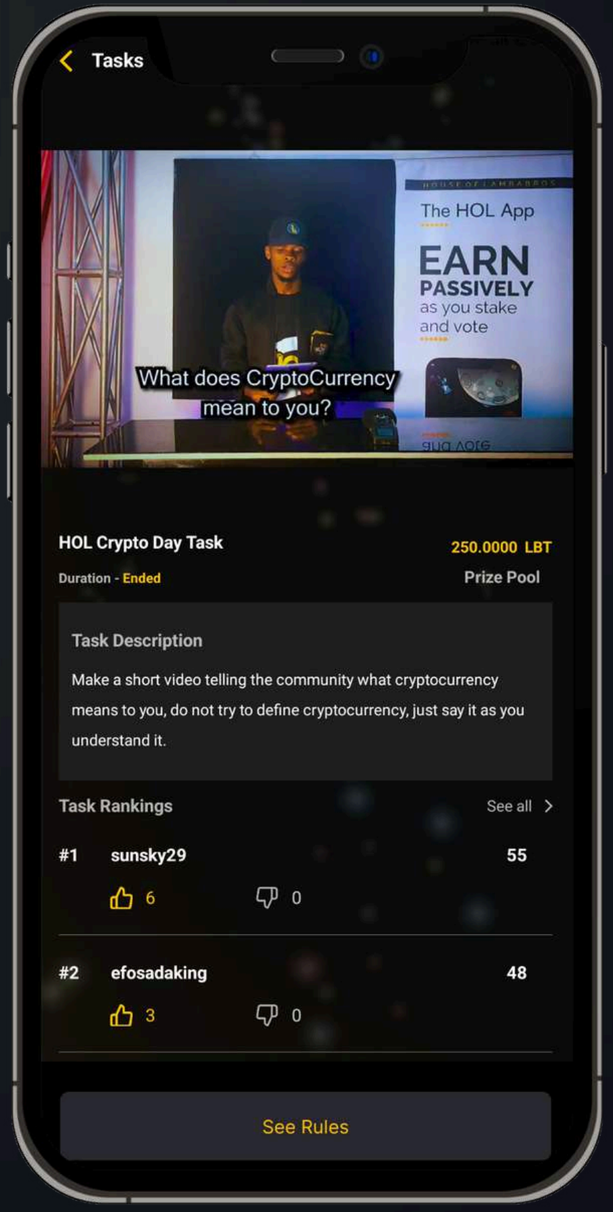
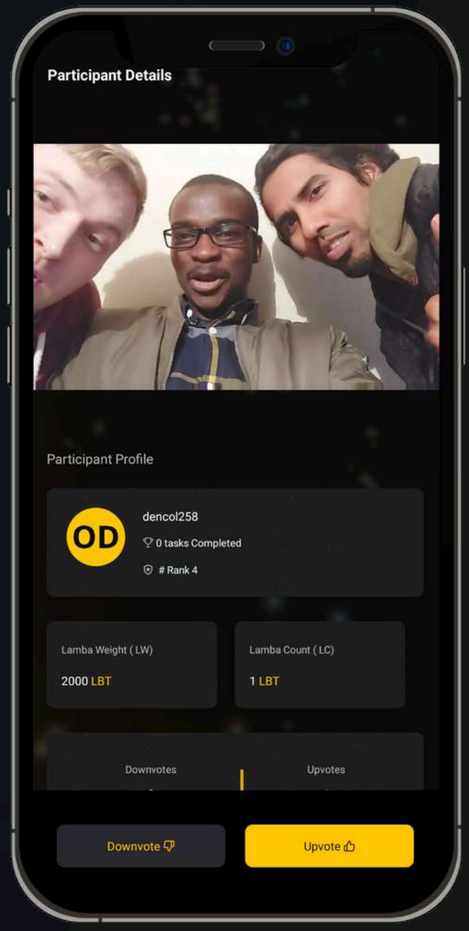


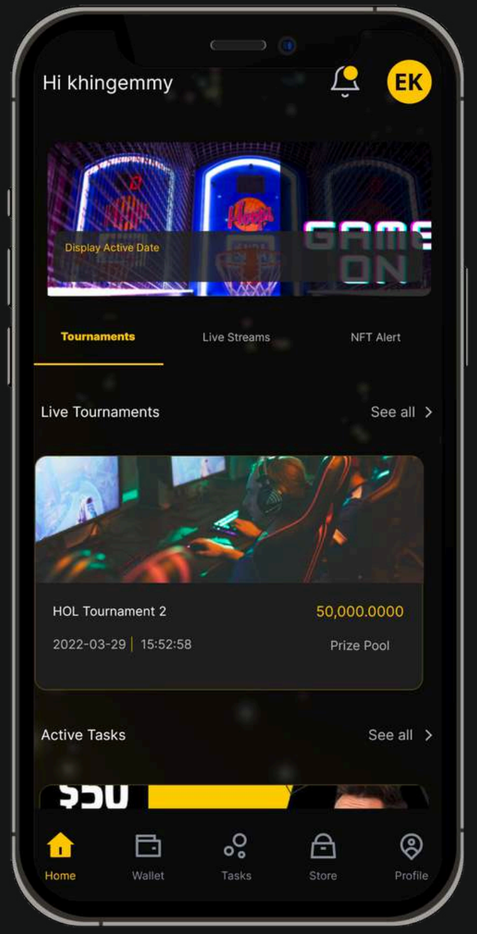
OUR WALLET



VOTING PAGE



PARICIPANTS PAGE



TOURNAMENT PAGE

ESPORT PRESENTATION

ROAD MAP

SEP. 2025

Launch

- Airdrop and Share Power ⚡SP Platform Launch
- Tier1 Housemate Selection Process Starts.
- Onboarding Moderators

OCT. 2026

Audition Event

Tier2 Housemate Selection Process via the Audition Event.

SEP. 2026

Token Distribution

Airdropped Token Distribution before the Show

NOV. 2026

The Show Starts

The Premier Blockchain and eSports Reality Show.

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THANK YOU

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